



HOP BREEDING COMPANY

YAKIMA CHIEF RANCHES, L.L.C. • JOHN I. HAAS INC.

Hop Breeding Company Announces Commercial Release of Dolcita™ HBC 1019

Yakima, WA – August 12, 2025 — Hop Breeding Company, LLC (HBC) is proud to announce the official commercial release of **Dolcita™ brand HBC 1019 c.v.**, a new and innovative hop variety designed to meet the high expectations of brewers and beer lovers around the world. Created in 2016 using traditional breeding methods and HBC's proprietary breeding stock, Dolcita™ is one of the fastest hops ever brought to market by HBC.

Bursting with **complex aromas of stone fruit, tropical, sweet aromatic, and citrus**, Dolcita brings an unmistakably vibrant sensory profile to the brewing world. Described by brewers as evoking **peach rings and tropical daiquiris**, this unique hop delivers an intense, fruit-forward character balanced by sweet, aromatic depth.

From its earliest breeding stages, Dolcita stood out for more than just its flavor. It boasts **strong pest and disease resistance, good storage stability, an early harvest window, and consistently high yields**, making it an exceptional choice for both brewers and growers.

“Dolcita represents the kind of innovation that defines who we are,” said Bryan Pierce, Chief Sales & Marketing Officer at Yakima Chief Hops. “It delivers high-quality aroma – layered with tropical notes, stone fruit, and particularly an abundance of peach – that gives brewers something truly unique to work with. From field to fermenter, this hop is a standout. Even in its early formation, we saw overwhelming enthusiasm from brewers. I believe Dolcita will become a cornerstone variety – one that earns a place in breweries around the world, thanks to its exciting, versatile character. Simply put, it's a damn good hop.”

Michael Ferguson, Director of Hop Breeding at John I. Haas, added: “From the moment I first encountered Dolcita, its incredibly vibrant aroma leaped out from thousands of other hybrids. It was the obvious star from a mother stock with uniquely tropical characteristics. And when we brewed with it, the flavor matched the aroma. In my 25 years of breeding, true winners are rare, but Dolcita was unmistakable, which is why it's now one of the quickest cross-to-market hops we've ever had.”

“Dolcita is the boldest representation of the Hop Breeding Company's mission: to provide brewers with the best, most unique, and most sustainable hops on the planet,” said Jeff Dailey, Sensory Manager at John I. Haas. “With aromas of caramelized pineapple, peach rings, and orange juice, consumers will think they're drinking a tropical daiquiri rather than an IPA. Beers made with Dolcita definitely stand out due to their strong, distinct flavor profile.”

Jason Perrault, Head Breeder of Yakima Chief Ranches, agrees: “The juicy aroma of Dolcita translates strongly from rub through the finished beer, which is a rarity in breeding, and

something HBC really strives for in its brands. The upfront peach candy notes in particular really make the hop unique. This, combined with grower-friendly field performance, make Dolcita a standout hop in our portfolio."

Dolcita is now available through Yakima Chief Hops and John I. Haas. Brewers looking to differentiate their portfolios with bold, memorable, and sustainable flavor should consider Dolcita as their next cornerstone hop.

About Hop Breeding Company, LLC

Hop Breeding Company, LLC is a leader in hop breeding and research, dedicated to developing innovative hop varieties that meet the evolving needs of the brewing industry. Through rigorous testing and collaboration with brewers worldwide, HBC continues to push the boundaries of hop cultivation and quality. HBC is a joint venture between John I. Haas, Inc. and Yakima Chief Ranches, LLC. Dolcita™ is a trademark of Hop Breeding Company, LLC.

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