



HOP BREEDING COMPANY

SELECT BOTANICALS GROUP • JOHN I. HAAS INC.

9/15/2016: By Hop Breeding Company, LLC

INTRODUCING EKUANOT™

For Immediate Release

September 15, 2016, Yakima, Washington – Hop Breeding Company (HBC) is pleased to announce EKUANOT™ as the replacement name for EQUINOX™ brand HBC 366 hops. Although the HBC 366 variety has the new EKUANOT™ name, the EKUANOT™ brand hops will continue to be the consistent, high quality hops previously sold under the EQUINOX™ brand. EKUANOT™ is commercially available from both John I Haas www.johnihaas.com and Yakima Chief-Hopunion www.ychhops.com.

For Additional Information Contact www.hopbreeding.com